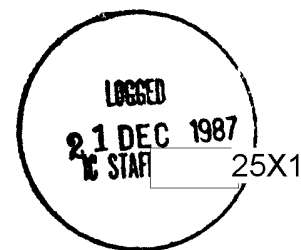


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C M T E 18-S R

INTELLIGENCE PRODUCERS COUNCIL

DCI/ICS 87-6822
21 December 1987MEMORANDUM FOR: Dr. Kathleen Bailey
Major General Barry Horton, USAF

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FROM:

25X1

Chief, Intelligence Producers Council Staff

SUBJECT: Request for a Representative for 1988 Intelligence
Consumers Survey Working Group

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1. Attached is a prospectus for a survey of major policymakers in the Reagan Administration to determine the effectiveness of the support provided by the Intelligence Community. A similar survey was accomplished in 1981 at the end of the Carter Administration.

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2. Our hope in the current cycle is to query the consumers while many are still in office so that the results can be disseminated throughout the Community before the new administrative team comes aboard in Washington. To accomplish this feat, however, we must adhere closely to the schedule in the prospectus.

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3. For this important and highly visible project, we wish to keep the Survey Working Group down to a lean and manageable size. Still, we feel it essential that a representative of your agency be part of the team. Would you therefore appoint an appropriate officer for this working group and let us know who he or she is by COB 8 January 1988.

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4. If you have additional questions about this project, please have your people call

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Attachment:
Prospectus

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CONFIDENTIAL**Prospectus: INTELLIGENCE CONSUMER SURVEY 1988**

Background: In 1981, the Intelligence Producers Council (IPC) sponsored a survey of 154 senior officials of the Carter administration to determine how policymakers value and use intelligence. Of these, 133 returned the questionnaire and completed the essay responses, and 36 received follow-up visits from members of the Consumer Survey Working Group. At the request of the National Intelligence Council, the IPC has been asked to conduct a similar survey of senior members of the Reagan administration. This survey is being planned for mid-to-late 1988.

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Purpose: Focus on the consumers: their needs, expectations, and preferences with regard to intelligence support.

- What kind of intelligence support did consumers find most useful?
- What would individual consumers like to have had more of?
- What do consumers prefer as to art form, length of product, timing, etc.?

Working Group: - IPC Staff member as project chairman.
 - Political survey expert from CIA.
 - Psychologist/psychiatrist from CIA.
 - Working representatives from the other IPC member organizations: State, DIA, and NSA.

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Tasks:

1. Reach consensus on purpose.
2. Determine who should be surveyed (number and level).
3. Design questionnaire; lay plans for follow-up interviews.
4. Conduct the survey
5. Interpret the data; write the report
6. Publish the results.

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Timetable:	December 1987	Committee members identified.
	January 1988	Tasks 1 & 2 accomplished.
	March 1988	Task 3 accomplished.
	April-September 1988	Carry out Task 4.
	October-November 1988	Carry out Task 5.
	December 1988	Complete Task 6. <input type="text"/>

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SUBJECT: Request for a Representative for 1988 Intelligence
Consumers Survey Working Group [redacted]

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Distribution: DCI/ICS 87-6822

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3 - NSA/DO [redacted]
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6 - DNI (RADM Studeman, USN)
7 - USMC/INT (Brigadier General Breth, USMC)
8 - Army/DCS(I) (LTG Weinstein, USA)
9 - USAF/ACSI (Major General Bissell, USAF)
10 - DD/ICS [redacted]
11 - DD/R&E/ICS [redacted]
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13 - IPC Staff Subject
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IPCS/ [redacted] (21 Dec 87)

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